Towel Bar





by Norm Architects

Towel Bar

Product Type

Towel Bar

Production Process

Extruded Aluminum Profile with Zinc Alloyed Metal Brackets, Powder Coated Aluminum.

Dimension (cm / in)

H: 3 cm / 1,2" W: 60 cm / 23,6" D: 6,7 cm / 2,6"

Weight item (kg)

0,35 kg

Materials

Powder Coated Aluminum and Zinc Alloy.

Colours

Black (RAL 9005) White (RAL 9016)

Packaging Type

Giftbox

Packaging Measurement (H * W * D)

4 cm * 61 cm * 7,1 cm

Care Instructions

Use a soft dry cloth to clean. Do not use any cleaners with chemicals or harsh abrasives. Avoid using water



The Towel Bar is designed in a simple and recognizable style, with a clean, geometric profile that now features angular edging for a more pronounced silhouett e. Creating the illusion of a suspended band, the design adds an intriguing graphic element to bathroom walls. Both the bracket and bar now come in black or white powdercoated aluminum.

About the Designer

Founded in Copenhagen in 2008 by Jonas Bjerre-Poulsen and Kasper Rønn, Norm Architects specialise in residential architecture, commercial interiors, industrial design, photography and art direction. Today, the group regularly collaborates with MENU, helping to drive the evolution of the brand and its product offerings. Norm Architects' name reflects the group's emphasis on the importance of drawing inspiration from norms and traditions within architecture and design – particularly the Scandinavian design principles of timeless aesthetics and natural materials, and the modernist values of restraint and refinement. Guided by these principles, Norm Architects produce design that unites good materials and craftsmanship, while embodying beauty, traditions, history and, most importantly, timeless simplicity, where there is nothing more to add or take away.

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